



SOCIAL INVESTMENT CONFERENCE

14th March, 2018

Hotel Kempinski, Nairobi, Kenya

**TRANSFORMING THE
SOCIAL INVESTMENT
ECOSYSTEM IN AFRICA;
BRINGING ASIA'S
EXPERIENCE TO AFRICA**



WELCOME



Welcome to the Social Investment Conference!

Despite GDP growth in several countries in Africa, poverty continues to be a growing concern with over 47 percent of the population of sub-Saharan Africa, living on \$1.90 a day or less¹. Traditional approaches to addressing social needs such as grant making have proven to be insufficient. Over the past decade, VP/SI has gained momentum as a powerful alternative to creating social impact, by enabling individuals and organizations with high aspirations for making a difference to deploy their resources with discipline, transparency and accountability.

A strong social investment movement has existed in Europe since 2005 <http://evpa.eu.com/> and in Asia since 2012 <https://avpn.asia/> with 230 and 409 members respectively, across 52 countries. These networks have proven very powerful catalysts of social impact, attracting and connecting diverse capital providers, and providing them with value-added services that enhance their effectiveness in deploying such capital to create impact. They have since their inception contributed to the mobilization of US\$ 7 billion in social investment across both regions.

In the recent past, the International Venture Philanthropy Centre (IVPC), led by the Founding Chairman of EVPA and AVPN, have spearheaded efforts to build a Pan-African network focused on advancing venture philanthropy (VP) and social investment (SI) in Africa. This network has potential to improve lives in Africa, by playing a similar catalytic role on the continent, as her peers in Asia and Europe.

Over the last 18 months, extensive due diligence consultations with over 400 leaders across the continent have shown that conditions are ripe for this network to take-off. There is consensus that a membership network of capital providers – can accelerate social impact by expanding capital deployment, fostering learning, collaboration and accountability and leveraging community to advance systemic change in Africa.

There is therefore no timelier moment to launch the African Venture Philanthropy Alliance (AVPA) than now. To succeed, this network must be African-based, African-led and substantially African-funded. Membership to the network will include any provider of the financial, human and intellectual capital required to make VP/SI successful, e.g. private investors, high-net-worth families, foundations, corporations, professional services firms, universities and government-related agencies.

This network will thus:

- Create a platform for attracting, connecting and building partnerships among diverse parties who desire to engage in VP/SI
- Provide value-added services that enhance members effectiveness in deploying capital to create impact
- Link efforts in Africa to similar networks of like-minded parties in Asia and Europe

It is within this context that the Kenyan Strategic Advisory Group² is organizing this half day conference to further discuss the formation strategy of this African Network under the banner of African Venture Philanthropy Alliance (AVPA).

Meeting Objectives

1. Enhance understanding of the formation strategy and value proposition to potential members
2. Appraise participants on the current development status
3. Learn from the Asian experience (with a view to spurring interest)
4. Seek buy in / commitments to becoming Founding Partners or future Members of the network.

¹ World Bank, Sub-Saharan Africa Poverty and Equity Data.

² KCDF, KPMG, SAFARICOM, Ernst & Young, SITA, UN SDG Philanthropy Platform, KEPISA

Conference Agenda

TIME	AGENDA	DISCUSSANT
8:00 am	Registration of Participants	
8:45 am	Welcome Remarks	Lee Karuri , Chair, Kenya Advisory Group and Member of the African Advisory Group, AVPA.
9:00 am	A vision for the African Venture Philanthropy Association.	Alejandro Alvarez von Gustedt , IVPC.
9:30 am	Brief on the Venture Philanthropy / Social Impact movement: The Asian Experience	Binali Suhandani , CEO of AVPN India
10:15 am	Health Break	
10:45 am	Panel discussion: Social investment and Venture Philanthropy - the African / Kenyan Context	<i>Moderator: Arif Neky</i> , UN (AVPA SAG Member) Sanda Ojiambo - Safaricom Foundation Mamadou Biteye - Managing Director, Rockefeller Foundation Janet Mawiyoo - Executive Director, KCDF Karim S. Anjarwalla - Anjarwalla & Khanna (A&K)
11:30 am	AVPA-KE Formation Strategy, calendar and value proposition/Call to action.	Alejandro Alvarez von Gustedt , IVPC
12:00 pm	Feedback session	
12:15 pm	Way Forward	AVPA-KE Host committee member
12:30 pm	Meeting closed and Networking Lunch	

SPEAKERS BIOS GUEST SPEAKERS

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Binali Suhandani

Binali Suhandani is CEO of AVPN India. She has over 19 years of experience in not for profit sector in India and UK. Her last seven-year stint as a Country head was with Akshaya Patra Foundation. Prior to this, she helped Sense International, UK set up its base in India and with the Women's World Bank working in the area of Micro finance for women.

She has been a speaker and trainer on Indian and International forums on Resource Mobilization and Strategic Planning. She is also a consultative member on the United Nation's SUN Group headed by UN Special Representative of the UN Secretary General for Food Security and Nutrition, Mr. David Nabbaro.



Alejandro Alvarez von Gustedt

Alejandro (Alex) Álvarez is a senior executive with over 20 years of experience working across the private and public sectors as well as transversally across industries, issues and geographies, with a special focus and interest in achieving social impact through private sector approaches. He is a co-founding partner of the newly established International Venture Philanthropy Center (IVPC), a platform to advance Venture Philanthropy and Social Investment globally.

His earlier assignments include serving as the Inter-American Development Bank's Representative in Europe, a strategy consultant, as Partner and member of the Monitor Group leadership team of in EMEA and a consultant at the World Bank Group's Multilateral Investment Guarantee Agency (MIGA).

SPEAKERS BIOS

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**Julio
Garrido-Mirapeix**

Julio is an Economist and the former Head (2006-2017) of KPMG's International Development Advisory Services (IDAS) Africa. Prior to KPMG he worked with the United Nations across Latin America and the European Union in Mozambique.

Julio uses his broad experience advising on the design, set up and management of large and complex multi-million dollar programmes- particularly global, continental, regional and country-specific Challenge Funds. These funds offer innovative approaches to development challenges in agribusiness, financial inclusion, renewable energy, adaptation to climate change, and resilience. Julio is particularly proud of the impact achieved by the African Enterprise Challenge Fund that he led for nine years until May 2017



Arif Neky

National Coordinator for the SDG Philanthropy Platform in Kenya, and Advisor, Strategic Partnerships and Philanthropy at the UN. He was the former Regional CEO of the Aga Khan Foundation East Africa for over 13 years, and was directly responsible for a wide portfolio of programs. He helped in the establishment of the Kenya Community Development Foundation (KCDF), the Kenya Philanthropy Forum and was the Founding Co- Chairman of the East African Association of Grantmakers (EAAG). He is the Founding Vice Chairman of Viwango, and was also the first Chairman of the CIDA Kenya Partners Forum. Earlier he held executive positions at Société Générale.



**Janet
Mawiyoo**

CEO at Kenya Community Development Foundation, which promotes sustainable development of communities for social justice through local institution building, policy influencing, resource mobilization and partnerships. She serves on several non-profit boards, including Trust Africa and the African Philanthropy Network. She chairs Viwango, a CSO certification body, and is a member of the Accountable Now Board in the UK.



**Lee
Karuri**

Lee Karuri, is the Chairperson of the Kenya Private Sector Alliance (KEPSA) Foundation, where he brings together the business sector in Kenya to participate in social investment. A successful business leader and entrepreneur, he is the Founder Director of Dimensions Architects and serving as executive chairperson of Resorts and Cities a leading real estate company in Kenya. He also serves as Chairman of the Mwangaza Trust and is a former Chairman of the Danish Advocacy Fund in Kenya.



**Sanda
Ojiambo**

Sanda Ojiambo is the Head of Corporate Responsibility at Safaricom. In this role, she heads the Safaricom Foundation, the MPESA Foundation, Sustainable Business, Environmental Management, and Technology for Development. Sanda is an Economist and Public Policy Analyst by training, with 15 years of multi sectoral policy and development work in the NGO and UN sectors working extensively through Saharan Africa; and nine years corporate sector experience in Kenya.



**Karim S.
Anjarwalla**

Karim S. Anjarwalla is the Managing Partner of Anjarwalla & Khanna (A&K) and a member of the firm's Corporate Commercial department. A&K is one of Kenya's premier law firms and the largest in Eastern Africa and was named "African Law Firm of the Year - Large Practice" by the prestigious African Legal Awards. More recently, A&K was named as Kenya Law Firm of the Year by Chambers Global. Karim has a wide array of experience advising domestic, regional and international clients on mergers and acquisitions, private equity investments, joint venture and capital markets transactions. He is rated as a Leading Lawyer by Chambers Global, IFLR1000 and Legal 500