

ATECA 2019

ANNUAL TRAINING  
**EVALUATION  
COMPENDIUM**  
*in Africa*



# ATECA 2019 CONFERENCE PROGRAMME

3RD TO 5TH DECEMBER

NAIROBI  
KENYA



On behalf of the Edify Learning Forum Africa - ELFA and the ATECA Planning Committee, I warmly invite you to the inaugural Annual Training Evaluation Compendium in Africa (ATECA 2019) Conference to be held from 3rd to 5th December in Nairobi-Kenya.

ATECA Conference is a multi-disciplinary collaborative leadership forum and event that brings together communities of practitioners, innovators and investors in the training, learning and development industry as well as the human resource development field. ATECA 2019 offers a host of global speakers and experts as well as delegates from multiple sectors including Corporate, Academia, Not-for-Profit, Government and International Development.

This Conference Programme is designed to allow for sharing experiences, celebrating achievements and discovering new ways of advancing professional knowledge and skills including opportunities for networking and collaboration across sectors and regions, especially in Africa.

To celebrate the diversity represented at the ATECA Conference, we have planned a Dinner/Banquet on the second day of the conference 4th December 2019. Nairobi is a fantastic destination with wonderful people and places to visit offering an excellent assortment of food, drinks and entertainment to enjoy.

We look forward to seeing you at ATECA 2019.

**Dr. Ngaite N. Mgeni**  
ELFA Training Advisory Team

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Edify Learning Forum Africa - ELFA is a certified international ITOL center.



# CONFERENCE PROGRAMME

EAST AFRICAN TIME

DAY ONE

8:30 – 9:00 a.m      **Registration**  
Delegates Conference Pack

9:00 – 10:00 a.m      **Welcome and Opening Remarks**  
  
Introduction and background to the ATECA 2019 Conference  
**Theme:**  
**Value and Accountability in Training Management and Human Resource Development Investments**

10:00 – 11:00 a.m      **Refreshments/Meet and Greet**

11:00– 12:00 p.m      **Keynote Speaker: Kevin M. Yates- Learning Analytics Expert**  
  
Measuring Learning and Evaluating Performance using Data and Analytics  
Kevin M. Yates answers the question “Did training work?” with facts, evidence, and data. His work is multi-industrial and has won global recognition and acclaim.  
Q&A in Plenary

12:00 – 1:00 p.m      **Learning Insights: Global skills race and how these impacts on societies and economies**(Kenya, South Africa, UAE, India, South Korea, Malaysia, New Zealand, Australia, Sweden, France, UK Argentina and USA)

*Kineo is an award-winning global e-learning services provider committed to helping clients succeed with their performance and learning goals.*

1:00 – 2:00 p.m      **Lunch Break/Networking/Exhibitions**

2:00 – 3:00 p.m      **Keynote Speaker: Mike Todd – Director of Near-Life™**  
  
**Adaptive learning and confidence based assessments**  
Mike Todd believes that there is huge potential for Humanitarian and Emergency Services in Immersive Learning Technologies.  
Q&A in Plenary

3:00 – 4:00 p.m      **Expert Presentation and Plenary Discussion:**  
♣ Generating measurable parameter and determining ROI of online training  
♣ Differentiating effective and non-effective eLearning (ODEL Programme)

*Dr. Tabitha Rangara Omol D ED – Director, E Learning at The Catholic University of Eastern Africa*  
*Dr. Tabitha's focus is in e-learning systems, inclusive education and work systems, distance education, evidence-based practice/research, rehabilitation science and medical education and is dedicated to service to diverse populations.*



# CONFERENCE PROGRAMME

EAST AFRICAN TIME

DAY TWO

8:30 – 9:00 a.m Registration, Day 1 Highlights and Day 2 Outline

9:00 – 10:00 a.m **Introducing Skill-share topics and hosts (Pitching)**  
♣ **Skill-share 1:** Human Capital Development: Disruptions, Innovations and Investments  
♣ **Skill-share 2:** Accountability for Results in Learning Ecosystems  
♣ **Skill-share 3:** Training for Transformation  
♣ **Skill-share 4:** Learning Technologies

10:00 – 11:00 a.m Refreshments/Networking/Exhibitions

11:00– 12:00 p.m **Keynote Speaker: Brigitte Hyacinth – MBA Caribbean Organisation**

**Harnessing Advanced Technologies to improve Human Capital Development and Grow Talent**

Brigitte Hyacinth is an International keynote speaker, best-selling author and thought leader on Leadership, HR, Artificial Intelligence (AI) and Digital Transformation. She is ranked among:

- ♣ *Top 100 Most Influential people of African Descent under 40*
  - ♣ *Top 20 EMEA-based Tech Experts to inspire Digital Transformation Efforts*
  - ♣ *Top 100 HR Influencers (Leadership & Development) of 2018*
- Q&A in Plenary

12:00 – 1:00 p.m Sponsors & Networking

1:00 – 2:00 p.m Lunch Break/Exhibitions

2:00 – 4:30 p.m

**Skill-share 1: Human Capital Development: Disruptions, Innovations and Investments**

- ♣ Effective leadership for L&D teams: essential skills and emerging roles
- ♣ Mapping the landscape and driving the evolution of learning technology
- o Linking organizational learning to reward and performance systems

Co-hosted by:

**Brigitte Hyacinth – MBA Caribbean Organisation**

# CONFERENCE PROGRAMME

EAST AFRICAN TIME

DAY TWO

## Skill-share 2: Accountability for Results in Learning Ecosystems

- ♣ Navigating Learning Ecosystems: components, linkages and partnerships
- ♣ Measuring the Impact of Learning
- ♣ 10 considerations for selecting MEAL/MEL Systems in Development Programmes

**Co-hosted by Kevin M. Yates, Learning Analytics Expert and Retta Gudisa, Monitoring, Evaluation & Learning Manager, World Vision, Ethiopia**

## Skill-share 3: Training for Transformation

- o Transformative approaches to change
- o Assessing the impact of Leadership Education
- o Leadership Coaching and Planning to measure Soft Skills

**Co-hosted by Eric Smith,**

*Manager Monitoring, Evaluation and Learning, Coady International Institute, St. Francis Xavier University (StFX) Canada and Irene Kinuthia, Executive Coach, Strathmore Business School, Nairobi*

## Skill-share 4: Learning Technologies

**Part I:**

**Experiential learning through cutting-edge interactive video learning technology and gaming approach to training**

- ♣ eLearning video solution for content creators
- ♣ Reducing training costs while increasing engagement and knowledge retention
- o Intelligent reporting system(s) for learner-centered progress monitoring and feedback

**Part II:**

**Designing workplace learning experience; case study on enhancing the conservancies' leadership and management skills.**

**Dickson Kaelo;**

*CEO of Kenya Wildlife Conservancies Association (KWCA) organisation and*

*Guy Pfeffermann; Founder and CEO of the Global Business School Network. Guy also founded Management Skills for Wildlife Conservation (MSWC).*

# CONFERENCE PROGRAMME

EAST AFRICAN TIME

DAY THREE

8:30 – 9:00 a.m Registration and Day 3 Outline

9:00 – 10:00 a.m Highlights from the Skill-share forums: key learnings, emerging ideas and innovations

10:00 – 11:00 a.m Refreshments/Exhibitions

11:00 – 1:00 p.m Expert Panel: Composed of Experts from Academia, Corporate, International Development, Governmental and UN Agencies

**Expert Panel Discussions:**

- o Attracting investments in human capital development
- o Negotiating training budgets and allocations for talent development
- o Drivers and focus for 2020 in the training, learning and development industry in Africa

**Q&A in Plenary**

ATECA 2019 Nairobi compendium synthesis and pointers for ATECA 2020 Cape Town

1:00 – 2:00 p.m Lunch Break

2:00 – 3:45 p.m Roundtable meetings: Building Learning Partnerships and Networks

3:45 – 4:00 p.m Closing Remarks & Farewell

## Contacts



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